

Dear Valued Partner,

I am attaching the [latest situation report](#) on the corona crisis. We have added a new section in the report called "Views from our field staff" which is based on our daily conference call with field managers. This can give a sense of an increasingly fluid situation on the ground and our shifting strategy. As a big contingent of city dwellers are on their way home for the 10 day long "General Holiday", there may be need for some more focused communication around local transmission. We are launching a major national mass media campaign from Friday to complement the local level ground work. If the situation worsens, our field staff may get pulled into helping government's response intervention. Our operations remain open during this crisis period and we will continue to be flexible and be guided by ground realities.

As always, we remain grateful for your support during this crisis. We will send our next report on Sunday, March 29th. We wish you the best in Bangladesh's not so celebratory 49th Birthday.

Asif Saleh
Executive Director
BRAC